



SAS expands with new routes to USA

For almost 70 years, SAS has helped to connect Scandinavians with the world and the world with Scandinavia. Today, SAS offers several direct flights from Scandinavia to the US: New York, Washington DC, Chicago and San Francisco.

Over the next 12 months, SAS will provide even greater opportunities by offering new direct services: From Stockholm to Los Angeles (from March 14), from Copenhagen to Boston (from March 29) and from Oslo and Copenhagen to Miami (fall 2016).

In addition to the new routes, we are increasing the number of departures to key cities including New York, Chicago, and Shanghai. That means that SAS will now offer over 330,000 additional seats on its intercontinental routes in 2016, making 2015/16 one of the most expansive periods in SAS's long-haul history.



SAS first in Europe to introduce new Airbus A330-300 Enhanced

SAS is the first European airline to introduce the new long haul aircraft, Airbus A330-300 Enhanced. SAS's thirteenth and newest long haul aircraft, Tore Viking, made his maiden voyage on September 21 from Copenhagen to Chicago. Tore Viking is the first of our four new A330-300 Enhanced aircraft that we will add to our fleet in the next half year. A second plane was launched in September and the two remaining planes will be introduced in 2016.

Inside the new aircraft, passengers enjoy the new modern cabin interior with new seats, mood lighting, new entertainment system with large HD screens and WiFi access.

[Explore SAS's new cabin](#)



Updated lounges in Stockholm

In Sweden, we have finally opened our two refurbished international lounges at Arlanda Airport. Both lounges are now much bigger, with the SAS Lounge offering 100 square meters more space and the SAS Gold Lounge doubling in size to measure 855 square meters. Welcome!



New SAS destination: Hong Kong

SAS first departure to Hong Kong took off 10 September, making us the only airline to fly direct between Scandinavia and Hong Kong. The new route is our fourth direct connection between Scandinavia and Asia, and has five departures per week offering excellent connections to major European hubs.

Four million EuroBonus members

Since SAS launched a major new initiative to develop its loyalty program SAS EuroBonus two years ago, the number of members has rapidly grown. There are now four million EuroBonus members who can earn points when buying everything from flights, hotels and rental cars to banking services and food purchases and gain benefits and services that make their travel simpler and better.